

538-318

3/26/2013

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
Washington, D.C. 20460

OFFICE OF  
CHEMICAL SAFETY AND  
POLLUTION PREVENTION

March 26, 2013

Cheryl Prinster  
The Scotts Company  
14111 Scottslawn Road  
Marysville, OH 43041

Subject: Notification per PR Notice 98-10  
Snap Pac Fertilizer with Crabgrass Preventer  
EPA Reg. No. 538-318  
Application Dated March 15, 2013

Dear Ms. Prinster:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the subject product. The Registration Division (RD) has conducted a review of this request and finds that the action falls within the scope of PRN 98-10. The label submitted with the application has been date-stamped "Notification" and will be placed in our records.

The following alternate brand names have been added to our records for this product:

**"Turf Builder Pac Halts Crabgrass Preventer with Lawn Food"**  
**"Turf Builder Halts Crabgrass Preventer with Lawn Food for Snap"**

If you have any questions, please contact Mindy Ondish at (703)605-0723 or at [ondish.mindy@epa.gov](mailto:ondish.mindy@epa.gov).

Sincerely,

A handwritten signature in black ink that reads "Mindy Ondish, for".

Kathryn V. Montague  
Product Manager 23  
Herbicide Branch  
Registration Division (7505P)

2/15

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 05-31-98

<b>EPA</b> United States <b>Environmental Protection Agency</b> Washington, DC 20460	<input type="checkbox"/> <b>Registration</b> <input type="checkbox"/> <b>Amendment</b> <input checked="" type="checkbox"/> <b>Other</b>	OPP Identifier Number
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**Application for Pesticide - Section I**

1. Company/Product Number 538-318	2. EPA Product Manager Kathryn Montague	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) The Scotts Company / Snap Pac Fertilizer with Crabgrass Preventer	PM# PM-23	
5. Name and Address of Applicant (Include ZIP Code) THE SCOTTS COMPANY 14111 Scottslawn Road Marysville, Ohio 43041 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(I), my product is similar or identical in composition and labeling to:  EPA Reg. No. _____ Product Name _____	

**Section II**

<input type="checkbox"/> Amendment - Explain below. <input type="checkbox"/> Resubmission in response to Agency letter dated XX-XX-XX <input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated XX-XX-XXXX <input type="checkbox"/> "Me Too" Application <input type="checkbox"/> Other - Explain below.
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**NOTIFICATION**  
**MAR 26 2013**

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Submission of label Notification for EPA Reg. No. 538-318 – Snap Pac Fertilizer with Crabgrass Preventer. See attached cover letter for details and certification statement.

**Section III**

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
*Certification must be submitted		If "Yes" Unit Packaging wgt. No. per Container	If "Yes" Package wgt. No. per Container	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
				<input type="checkbox"/> Other (Specify) Plastic Bag	
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/> On Bag <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled					

**Section IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Cheryl H. Prinster	Title Senior Analyst, Regulatory	Telephone No. (Include Area Code) (937) 578-5703

**Certification**

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

6. Date Application Received  
(Stamped)

2. Signature 	3. Title Senior Analyst, Regulatory	
4. Typed Name: Cheryl H. Prinster	5. Date: March 15, 2013	

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4/15

**Note to PM:**

EPA Reg. No. 538-318

***Bold, italicized text is information for the reviewer and is not part of the label.***

[Bracketed information is optional.] Text separated by "/" denotes and/or options.

Underline text is new. ~~Strike-through text is being deleted.~~

**NOTIFICATION**

**MAR 26 2013**

# SNAP PAC FERTILIZER WITH CRABGRASS PREVENTER

**ACTIVE INGREDIENT:**

Dithiopyr*	0.20%
OTHER INGREDIENTS:	99.80%
TOTAL	100.00%

\*CAS # 97886-45-8

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

See back/side/top/bottom [panel/label] for additional precautionary statements.

Intended for residential lawn use only

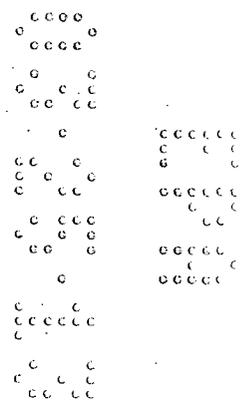
NET WEIGHT/WT. 11.60 LBS (5.26 kg)

Covers/treats/feeds/fertilizes 4,000 sq ft

EPA Reg. No. 538-318

EPA Est. No. 538-OH-1, XXX-XX-X (*insert additional EPA Registered Establishments*)

[Superscript used is first letter of run code on end of container]







7/15

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**-Begin Directions for Use-**

**DIRECTIONS FOR USE**

It is violation of Federal law to use this product in a manner inconsistent with its labeling.

This package applies 2.9 pounds of product per 1,000 sq. ft and 0.25 pounds of Dithiopyr per acre.

- IN NEW YORK, the maximum application rate of Dithiopyr is 0.25 pounds of active ingredient per acre per year. Do not make more than 1 application of this product to the same area in the same year.
- FOR ALL OTHER STATES, the maximum number of applications is 2 per year. Allow at least a 4 month interval between applications.

**USE PRECAUTIONS**

- People and pets may re-enter lawn after granules are watered in and treated area has dried or dusts have settled
- Do not use grass clippings as mulch around vegetables or fruit trees

**WHEN TO APPLY**

- Wait at least 12 weeks after using this product before reseeding, overseeding or sprigging of grass into areas that have been treated
- In New York, product may be applied only in the early Spring OR early Fall for the prevention of weeds
- In all other states the product may be applied in early Spring and early Fall for the prevention of weeds
- To prevent listed weeds other than crabgrass, application must be made before weeds emerge
- Product will provide up to 4 months control of listed weeds when used as directed, although length of control can be affected by weather, grass conditions and weed pressures

**WHERE TO APPLY**

- Apply [only] to lawns that are well established
- When applying around ponds or other bodies of water, do not apply in windy conditions or where product can run off into water

**HOW TO APPLY**

- Each pass should be within 5 feet of another pass to ensure proper overlap
- Use of product on lawns or grass that has been weakened or stressed by drought, excessive temperatures or pests increase chance of injury to grass
- [This product]/Snap Pac Fertilizer with Crabgrass Preventer forms a protective barrier on the soil. Raking the lawn will scratch/disturb the barrier and reduce its effectiveness.
- For best results, water within 2-3 days after application

**The following heading will be listed on the FPL followed by any or all weeds listed below [with icon]**

**WEEDS PREVENTED**

**[Pre- and Early Post-Emergent]**

Crabgrass [smooth, large, Southern]

**[Pre-Emergent]**

Annual Bluegrass	Chickweed	Goosegrass	Prostrate Spurge
Annual Ryegrass	Common Lespedeza	Green Foxtail	Redroot Pigweed c c c c
Barnyardgrass	Common Purslane	Henbit	Sheepspurge c c c c
Bittercress	Corn Speedwell	London Rocket	Smutgrass [seedling] c
Buttercup Oxalis	Crabgrass [smooth, large, Southern]	Mustard	Spotted Spurge c c e e
Carolina Geranium	Creeping Oxalis	Parsley-piert	Yellow Foxtail c
Carpetweed	Crowfootgrass	Pineapple-weed	Yellow Woodsorrel c

**Note to PM: Product will be sold for use only with the cartridge system, therefore calibrating to the correct amount of product automatically. Because of the cartridge system, spreader settings are not required.**

**-End Directions for Use-**

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Page 4 of 12

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8/15

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EPA Reg. No. 538-318

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**FERTILIZER GUARANTEE INFORMATION**

**The following table may be used in whole or in part. Fertilizer information denoted by "X" will be added to FPL. NPK will not exceed the endpoints tested for acute toxicology studies.**

**GUARANTEED ANALYSIS**

**Snap Pac Fertilizer with Crabgrass Preventer**

XX-XX-XX (insert N-P-K ratio)

FXXX (insert FL Fertilizer License No.)

Total nitrogen (N)		XX%
X.X% ammoniacal nitrogen		
X.X% urea nitrogen		
X.X% other water soluble nitrogen*		
X.X% water insoluble nitrogen		
Available phosphate (P <sub>2</sub> O <sub>5</sub> )		X%
Soluble potash (K <sub>2</sub> O)		X%
Calcium (Ca)		X%
Magnesium (Mg) (Total)		X%
X.X% water soluble magnesium (Mg)		
X.X% chelated magnesium (Mg)		
Sulfur (S)		X%
X.X% combined sulfur (S)		
X.X% free sulfur (S)		
Boron (B) (Total)		X%
Copper (Cu) (Total)		X%
X.X% water soluble copper (Cu)		
X.X% chelated copper (Cu)		
Iron (Fe) (Total)		X%
X.X% water soluble iron (Fe)		
X.X% chelated iron (Fe)		
Manganese (Mn) (Total)		X%
X.X% water soluble manganese (Mn)		
X.X% chelated manganese (Mn)		
Molybdenum (Mo)		X%
Zinc (Zn) (Total)		X%
X.X% water soluble zinc (Zn)		
X.X% chelated zinc (Zn)		
[Chlorine, not more than		X%]

Derived from: **insert ingredients as required to comply with State fertilizer regulations**

\*Contains X.X% slowly available **insert source of slowly available nitrogen consistent with State fertilizer regulations**

[Washington Applications: Information regarding the contents and levels of metals in this product is available on the internet at <http://www.regulatory-info-sc.com>]

[Florida Applications: X annual feedings with the exception of bahiagrass and centipedegrass (X feedings in the north and X feedings in the central and south)] **Feedings information denoted by "X" will be added to FPL. Feedings will not exceed agronomic recommendations nor RED application requirements.**

9/15

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[On centipede lawns, do not exceed rate of 2 lbs. of Nitrogen per 1,000 sq. ft. in the north and 3 lbs. of Nitrogen per 1,000 sq. ft. in the central and south. On Bahia lawns, do not exceed rate of 3 lbs. of Nitrogen per 1,000 sq. ft. in the north.]

[North Florida is north of Ocala. Central Florida is defined as south of Ocala to a line extending from Vero Beach to Tampa. South Florida includes the remaining southern portion of the state.]

**APPLICATOR SET UP [AND INFORMATION]**

**Snap Pac Fertilizer plus Crabgrass Preventer**

[Just pop it on, flip the lever and go!]

[Icon]: Connect/Snap [Place into Spreader]

[Icon]: Lock [Flip lever to lock in place]

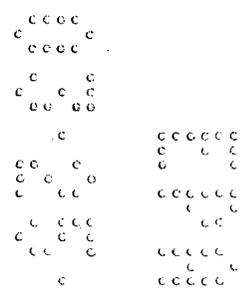
[Icon]: Apply/Go [You're ready to go]

[Icon]: [EdgeGuard/Feature/Control]

[Icon]: [[Finish] [&] [Store]]

See back panel for Setup Guide

- **[Lock/Snap & Go] [Snap<sup>®</sup> / Pac /cartridge connects directly to the [insert name] spreader/applicator]**  
[There's no cutting/no pouring/no spilling] [from heavy bags] [Simply place snap<sup>®</sup> / pac /cartridge into the spreader/applicator]
- **[Flip the lever to lock Snap<sup>®</sup> / Pac /cartridge into place]** [Snap<sup>®</sup> / Pac /cartridge automatically sets the proper application rate]
- **[Easy to apply:** Follow Directions for Use below/above]
- **[Easy to control]** [The new & improved/exclusive EdgeGuard feature directs product only where you want it]
- **[Easy to finish & store]** [Just flip the lever back to remove the snap<sup>®</sup> / pac /cartridge.] [It self-seals for no mess/no touch/no-waste/easy clean-up & storage.]



10/15

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EPA Reg. No. 538-318

**OPTIONAL TEXT AND CLAIMS**

***The following claims may appear on any label panel.***

***Appropriate fertilizer, formula and company specific information will be inserted on Final Printed Label to replace "X"***

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**APPLICATION CLAIMS**

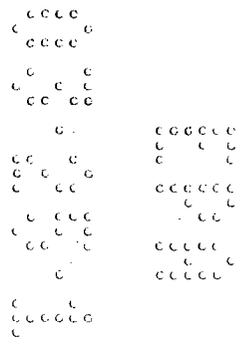
- Apply in [early] Spring [and [early] Fall]
- Apply product to dry grass and then water it in within 2-3 days to create a barrier on the soil
- One application provides season long control/prevention
- One application prevents/controls crabgrass [and other listed weeds] from growing for [up to] 4 months
- One application prevents/controls crabgrass [and other listed weeds] for a season
- Use before or after germination of crabgrass for pre-emergent and early post-emergent prevention/control
- Non-Burning Formulation (when used as directed)
- Non-Staining Formulation
- For best results, water lawn within 2-3 days after application
- For best results, if planning to seed, sod, or sprig, wait at least 12 weeks after you have applied

**PESTICIDAL CLAIMS**

- Also [controls/prevents] other grassy and broadleaf weeds such as annual bluegrass, goosegrass, yellow foxtail, spotted spurge, chickweed, oxalis, henbit and other weeds listed on this label
- Controls/prevents crabgrass and other listed weeds
- Controls/prevents crabgrass, oxalis, spurge, chickweed, henbit, and other listed weed grasses and broadleaf weeds
- Controls/prevents crabgrass for [up to] 4 months
- Controls/prevents weeds while feeding your lawn
- Crabgrass control for home lawns
- Pre- and Post-Emergence control/prevention of crabgrass
- Prevents/controls crabgrass for us to 120 days
- Prevents crabgrass and other weed grasses
- Provides [up to] 4 month control of crabgrass and other listed weeds
- Stops crabgrass and many other weed grasses and broadleaf weeds before they start
- [Up to] 4 months of crabgrass and weed control/prevention
- Prevents crabgrass [up to] 4 weeks after germination
- Stops Crabgrass before it starts
- Stops crabgrass before it starts / sprouts / invades [and protects / prevents all season]
- Prevents Crabgrass all season
- Weeds controlled/prevented [include/including] *insert any weed from weed list*
- Controls/prevents [the following] [these] [X] (*insert number corresponding to weeds listed on FPL*) [of] [common/grassy weeds]] [*insert any weed from weed list*]
- Controls/prevents [grassy] weeds such as/including *insert any weed from weed list*
- This product/Snap Pac Fertilizer with Crabgrass Preventer provides nutrients your lawn needs to grow thick and green while forming a protective barrier on the soil that blocks crabgrass and other listed weeds from growing
- This product/Snap Pac Fertilizer with Crabgrass Preventer will prevent crabgrass up to the first tillering, which is when crabgrass is first visible in lawn or turf.
- This product/Snap Pac Fertilizer with Crabgrass Preventer will provide season long Crabgrass prevention, up to 4 months when used as directed, although length of control can be affected by weather, grass conditions and weed pressures.

**FERTILIZER CLAIMS**

- Builds strong, deep [grass] roots
- Contains time-released nitrogen for prolonged, even feeding
- Encourages early spring green-up
- Feed regularly for your best lawn
- Feeds for a thick, green lawn
- Feeds your lawn with time-released nitrogen for extended greening
- Feeds for a fast green-up after winter
- Feeds grass for a healthier/ greener lawn
- Feeds grass to give you a healthier/ greener lawn
- For a thick, green weed-free lawn
- Formulated with/Contains [Scotts®] Poly-S® technology for longer lasting greening/feeding
- Greens fast & lasts
- Grows strong roots
- Healthier lawns made easy
- Helps build a stronger, deeper root system.



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12/15

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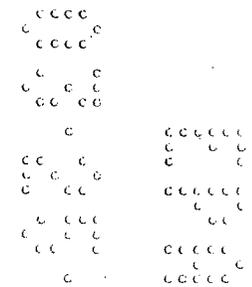
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- [Nitrogen (N)] Contains controlled/timed-release nitrogen for growing a thick green lawn
- Nitrogen (N) For Deep Green Color
- Phosphorus (P) For Strong Roots
- Phosphorus (P) improves root growth & plant storage capacity.
- Potassium (K) improves plant hardiness & drought resistance
- Potassium (K) For Overall Plant Health
- Promotes thick, green lawns
- Quick greening & extended feeding for up to 8 weeks.
- Controlled/timed-release fertilizer/nitrogen for long lasting results

**Note to PM: The following cartridge claims may be preceded by "new" or "now" for six (6) months in accordance with Federal and State Registrations. These cartridge claims will only be used in reference to the Snap Cartridge system.**

**CARTRIDGE CLAIMS**

- A snap/easy to start/apply/finish/store
- [All you have to do is] [just] pop it on, flip the lever and go!
- Automatic spreader setting delivers
- Available in your choice of [x] formulas/cartridges/ snap® L pac [s]
- Cartridge/product can be used until empty
- Cartridge/ snap® L pac locks into place [and automatically sets the proper feeding/application rate]
- Compact size fits easily in storage areas
- Easy/simple to use
- [Flip the lever to lock cartridge into place] [ICON]
- For many, fertilizing/feeding the lawn is a [big] chore.
- [For] use with [the] Snap [Spreader] [System] [icon/image]
- Formulated just for the Snap system
- Get a beautiful/thick/green/strong lawn with [far] less effort
- If additional cartridges/ snap® L pacs are needed to complete/finish your lawn application, simply flip/slide lever back [to release/unlock/re-seal/seal/close cartridge] [from spreader/applicator] [ICON]
- Insert/connect new cartridge/ snap® L pac [s] [lock into place] [and go] [and continue applying] [ICON]
- [Insert name]/Self-contained/Lock/Snap & Go] cartridge/system [connects directly to the spreader/applicator] [locks into place] [and] automatically sets the proper feeding/application rate.
- It's easy to get started
- [It's insert name is] the revolutionary/patented/specially designed/exclusive/lightweight/self-contained/no-mess/no touch/no guess/guess-proof/mess-proof/lock/snap & go [fertilizing/feeding/fertilizer/lawn care] [cartridge/ snap® L pac /application/applicator/spreader] system.
- [It] transform[s] the way you [feed/fertilize/take care of] your lawn [making it easy/easier] [than ever before] [to get a beautiful/thick/green/strong lawn]
- [It] Take[s] the mess/guesswork out of feeding/fertilizing/lawn care [your lawn] [[so you get [the]] right application rate/great results/a beautiful/thick/green/strong lawn]]
- [It's] Ready to go when you are
- [It's] The easy/easier way to a beautiful/thick/green/strong lawn
- [It] Makes it easier to get a beautiful/thick/green/strong lawn
- It's easy/easier [than ever before] [to get the (the right application rate)/(great results)]
- Leave the old way of fertilizing/feeding/lawn care behind
- Lock/snap & Go
- No burn application
- No guess/mess application
- No manual spreader/applicator settings [to adjust]
- No mess/guess/hassle
- No mess start/finish
- Now, getting a [beautiful/thick/green/strong] lawn is easy/easier [than ever before]
- No touch/spill/ waste storage [with the [unique/self-sealing] cartridge/ snap® L pac /system]
- [Now] [there's] [a/the] quick/quicker/fast/faster way to feed/fertilize/care for your lawn
- [Now] [there's a/the] revolutionary [new] way to take care off/feed your lawn
- Once empty, cartridges/ snap® L pacs cannot be reused
- Proper feeding/application rate is set automatically [with the insert name/self-contained/Lock/Snap & Go] [cartridge/system]



13/15

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- Reduces the mess/inconvenience/effort/hassle of fertilizing/lawn care
- Snap™ Pac /Cartridge [icon]
- [Self contained] [fertilizer/feeding] [lock/snap & go] cartridge/ snap® \_ pac connects directly to [insert product name] spreader/applicator [so/it means/there's] [no cutting/no pouring/no spilling/no opening] [from heavy bags]/[no need to cut open or pour from heavy bags]
- Self-sealing cartridge/ snap® \_ pac [makes clean-up and storage a snap]/[means [a] no waste/no spill/no touch] [clean up/storage]
- Store cartridges/product in a clean, dry place [for your next application]
- [The] [exclusive/patented/specially designed/revolutionary/lock/snap & go] [cartridge/applicator/system] automatically sets the proper feeding/application rate [so] [there are no manual spreader/applicator settings [required/to adjust.]]
- [The] [cartridge/snap™ pac /system] [automatically] self-seals [upon removal] (making clean up and storage a snap/easy/easier)/((for no touch/no waste/no mess/easy (clean-up/storage))
- The [no-mess/guess/touch/pour] feeding/fertilizing/application system
- [There's] no cutting/ pouring/ spilling/opening [from heavy bags] [with the [unique/self-contained] cartridge/ snap® \_ pac]
- [The] [**insert name**] cartridge/spreader/applicator/system improves/reinvents the fertilizing/lawn application experience
- [The] [lock/snap & go] Cartridge/ Snap® \_ Pac works exclusively with the [**insert name**] [Cartridge/ Snap® \_ Pac] spreader/applicator/system [ICON]
- [The] [lock/snap & go] Cartridge/ Snap® \_ Pac is designed to be used only in the [exclusive/specially designed/patented/revolutionary] [**insert name**] cartridge/spreader/applicator/system [ICON]
- [The] [lock/snap & go] Cartridge/ Snap® \_ Pac is designed specifically/exclusively for the [**insert name**] cartridge/spreader/applicator/system [ICON]
- [The] Cartridge/ Snap® \_ Pac snaps/locks easily into place [ICON]
- The [guess/mess proof] [self-contained] [lock/snap & go] [lawn care/fertilizer] [cartridge/application] system [that] [takes the guesswork out of fertilizing your lawn/lawn care]
- The [no guess/mess] [self-contained] [lock/snap & go] [lawn care/fertilizer] [cartridge/application] system [that] [takes the guesswork out of fertilizing your lawn/lawn care]
- The [guess-proof/mess proof/no guess/no mess] [self-contained] [lock/snap & go] [lawn care/fertilizer] [cartridge/application] system [that] [makes great results easy/easier/a snap]
- The [guess-proof/mess proof/no guess/no mess] [self-contained] [lock/snap & go] [lawn care/fertilizer] [cartridge/application] system [that] / [[gives you [the right application rate/great results]] [from start to finish]
- [The EdgeGuard feature on the [**insert name**] cartridge/spreader/applicator (allows for one-sided spreading)]/(lets you close off application on one side of spreader) so product/fertilizer is not wasted/released on [unwanted] [areas like] driveways/sidewalks/flowerbeds] [ICON]
- Use [this] [lock/snap & go] [cartridge/ snap® \_ pac] exclusively/only with the [new] [specially designed/exclusive/patented/revolutionary] [**insert name**] [Cartridge/spreader/applicator] system [ICON]
- You're ready to go
- Your hands don't have to touch the fertilizer/product

**[Lawncare Information:] [Water Smart®] Tips for Lawncare Success:**

- Feed regularly for your best lawn – Regular feedings of Scotts [fertilizer] will help build a lawn you and your family can enjoy. Scotts [fertilizer] provides the nutrients your lawn needs to look its best and withstand the stresses of weeds, heat, drought, and family activity.
- Mow your lawn high. Mowing high allows the grass to develop a deep root system & helps your lawn use water more effectively.
- Leave the grass clippings on your lawn. This recycles the plant nutrients back into the soil.
- Conserve water. Your lawn will begin to wilt when water is needed. As much as possible, take advantage of nature's sprinkler and rely on the rain to water your lawn.

[art] one annual feeding

[art] 2-3 annual feedings

[art] 4 annual feedings

Water Smart(TM) [graphic of water drop]

Well-fed lawns are more efficient at using available water.

[Water Smart] Improves Lawn's Ability to Absorb Water & Nutrients [than an unfed lawn]

[Water Smart] Makes the Most of Every Drop(TM)

Feeding with Scotts fertilizer helps grow a thick lawn with more roots to better absorb water and nutrients than unfed lawn. This helps protect your lawn against heat, drought and other stresses

14/15

**Note to PM:**  
**Bold, italicized text is information for the reviewer and is not part of the label.**  
[Bracketed information is optional.] Text separated by "/" denotes and/or options.  
Underline text is new. -Strike through text is being deleted.

**Tips for Lawn Care Success:**

**[icon: granules falling on grass] Feed Regularly**

Regular feedings provide the nutrients your lawn needs to look its best and withstand the stresses of weeds, heat, drought & family activity

Benefits of Multiple Feedings [art] one annual feeding [art] 2-3 annual feedings [art] 4 annual feedings

**[icon: lawn mower] Mow and Leave the Grass Clippings on Your Lawn**

Mowing high allows the grass to develop a deep root system & helps your lawn use water more effectively. Grass clippings recycle the plant nutrients back into the soil.

[Water Smart™ logo] Water Smart Makes The Most Of Every Drop™ **Conserve Water** Well-fed lawns are more efficient at using available water. Feeding with Scotts [fertilizer/lawn food] helps grow a thick lawn with more roots to better absorb water and nutrients than an unfed lawn. This helps protect your lawn against heat drought and other stresses. Remember your lawn will begin to wilt when water is needed. As much as possible take advantage of nature's sprinkler and rely on the rain to water your lawn.

Scotts Recommended feeding routine

Plan your feeding routine with Scotts TurfBuilder Lawn food.

[icon] [Early spring]

[An early spring feeding helps grass green-up after winter. You should feed around the first time you mow your grass.]

[icon] [late spring]

[Feeding now prepares grass for summer stress by thickening the blades on top and building deep roots below.]

[icon] [early fall]

[An early fall feeding replenishes the nutrients lost in the harsh summer months for quicker recovery. You should feed when your grass comes out of dormancy].

[icon] [late fall]

[late fall is the best feeding time because it builds strong deep roots and prepares grass for winter. You should feed when all the leaves have fallen.]

**The Scotts Advantage**

Scotts has been the leader in helping homeowners enjoy their lawns for more than 140 years. Scotts is guaranteed to provide even feeding and greening with the right balance of essential nutrients in every particle. When you fertilize, your lawn will become thicker, with deeper roots to better absorb water and nutrients.

**Dedicated To A Beautiful World™**

Trusted by generations of homeowners, Scotts is dedicated to helping enhance and protect the beauty of your home environment. – Scotts®

**Note to PM: If this section appears on the Final Printed Label the information in this box will be used in its entirety. Statements will not be used separately on a label.**

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**Note to PM:**

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Underline text is new. ~~Strike through text is being deleted.~~

**Scotts & Your Environment [art]**

- **We care.** Scotts products are designed with care to grow thicker, greener lawns.
- **A Green Lawn Is A Good Lawn<sup>TM</sup>.** A healthy lawn can clean the air, produce oxygen and prevent runoff and soil erosion.
- **You can make a difference.** Help keep our water resources clean. Apply this product only to your lawn, and sweep any product that lands in the driveway, sidewalk or street back on to your lawn.

**Get expert advice for your lawn now.**

Want information on what to use and when? Sign up today to get free expert advice specifically for your lawn.

**[Questions/Comments/[Medical] Information]**

[icon] [Distributed by/for -or- Manufactured by/for -or- Sold/Guaranteed by:]  
The Scotts Company, 14111 Scottslawn Rd., Marysville, OH 43041  
-or- *insert company name and address*

[icon - phone] Call -or- consumer helpline -or- phone toll-free -or- Scott's [toll-free] consumer hotline -or- contact us  
1-XXX-XXX-XXXX  
[Open 8:00 a.m. to 5:00 p.m. Eastern time]

[icon - computer mouse] [Visit [our website]]  
*insert website address* [www.scotts.com]

Contact the experts at scotts.com

**SCOTTS...the lawn people**

This container is made with a minimum of X% recycled material.

Made in U.S.A./Product of \_\_\_\_\_ (with US and imported parts/products)

**WARRANTY/GUARANTEE INFORMATION**

**[SCOTTS [NO-QUIBBLE/CONSUMER] GUARANTEE[®]**

If for any reason you [the customer/consumer] are not satisfied [with the results] after using this product, you are entitled to get your money back. Simply send us proof of purchase and we will mail you a refund promptly.]

-OR-

**[GUARANTEE**

If for any reason you are not satisfied with this product, mail us proof of purchase to obtain a full refund of your purchase price.]

-OR-

[NOTICE: To the extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this product not in accordance with directions.]

**TRADEMARK/PATENT/COPYRIGHT INFORMATION**

U.S. Patent No. X,XXX,XXX (*patent information will be added to FPL*)

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